

# FOR IMMEDIATE RELEASE

# The Oakville, Milton and District Real Estate Board Welcomes Lorraine McLachlan, New Chief Executive Officer

**OAKVILLE, ON - October 2, 2020 -** The Oakville, Milton and District Real Estate Board (OMDREB) is thrilled to announce the hiring of Lorraine McLachlan as its new Chief Executive Officer.

Lorraine has held senior leadership roles in trade associations and not-for-profit organizations for over 30 years. Prior to joining OMDREB, Lorraine served for 11 years as President and CEO of the Canadian Franchise Association and 10 years as Vice President with the Canadian Marketing Association. She has a track record focused on bringing value to members and looks forward to working with members, the Board of Directors, and the staff team as OMDREB looks to the future.

Lorraine will be responsible for the management of the Association, providing strategic advice to the Board and leadership to the staff. Key areas of responsibility include: development and enhancement of member services, ensuring strong and cooperative external relationships, governance, fiscal management, issues analysis, strategic planning, advocacy and government relations, and enhancement of public awareness and trust in OMDREB and our members.

She is a graduate of the University of Toronto and holds an MBA from Royal Roads University in British Columbia. Lorraine has corporate Board experience and has served as a volunteer on the University of Toronto Academic Board, the Board of the Trillium Chapter of the Canadian Society of Association Executives, and is active with the Order of St. John Knights Hospitaller, Ontario Commandery with charitable work focused on palliative care.

We look forward to working with Lorraine as she brings her energy and wealth of experience to OMDREB and our members.

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## About The Oakville, Milton and District Real Estate Board (OMDREB)

The Oakville, Milton and District Real Estate Board represents over 1,800 REALTORS<sup>®</sup> who serve the communities of Oakville, Milton, Halton Hills and the surrounding areas. OMDREB serves its members through a variety of support and services, including professional development, technology and advocacy.

Established in 1954, the Board also champions shelter-based charitable endeavours that are important to the local communities in which its members work and serve. For more information about OMDREB, please visit www.omdreb.ca.

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